

Natalie J. Noble, O.D.

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Professional Summary

Optometric physician with 14+ years of experience delivering advanced patient care and driving practice growth. Clinical focus includes keratoconus and corneal disease, ocular surface disease, and fitting specialty/prosthetic contact lenses (including scleral designs). Recognized for diagnosing and managing complex ocular conditions, leveraging advanced diagnostic technologies, and building scalable specialty-care initiatives across multi-site organizations. Active contributor to the profession through authorship, speaking, and evidence-based guideline development.

Core Competencies

- Keratoconus & corneal disease evaluation/management
- Ocular surface disease (OSD) diagnosis and treatment; dry eye clinic development
- Specialty contact lenses: scleral, RGP, prosthetic; complex fittings
- Advanced imaging integration; clinical workflow optimization
- Medical director leadership; protocol development and implementation
- Billing/coding collaboration; fee schedule and documentation guidance
- Physician mentoring, education, and small-group coaching
- Business development, service-line growth, and pilot program leadership

Professional Experience

Associate Optometrist, Partner (Medical Director) — Noble Vision Center (AEG Vision), Greensburg, PA
May 2021–Present

- Led clinical transition to new ownership (Noble Vision Center to AEG Vision), supporting continuity of care and operational stability.
- Serve as Medical Director; partner with staff and regional leadership to advance patient care quality and sustainable business growth.
- Drive medical-services strategy to expand specialty care initiatives and pilots across a multi-practice organization.

- Facilitate clinical focus groups and provide individualized physician mentorship for complex case management and specialty lens fittings.
- Collaborate with leadership on marketing, billing/coding education, training, protocol development, and fee schedule strategy.

Owner, Medical Director — Noble Vision Center, Greensburg, PA
Jan 2013–May 2021

- Directed comprehensive medical and specialty eye care with a multidisciplinary team (ODs, technicians, opticians, and support staff).
- Developed individualized treatment plans and maintained a patient-centered standard of care for complex ocular disease.
- Mentored optometry students through clinical supervision and structured teaching.
- Built a transparent, high-performance office culture grounded in quality care and detailed customer service.

Associate Optometrist — Dr. Lee Seria Family Eyecare, Lower Burrell, PA
Dec 2011–Jun 2013

- Provided primary medical eye care with emphasis on patient education and continuity of care.
- Supported implementation of electronic health records (EHR) and workflow improvements to enhance office efficiency.
- Introduced advanced imaging and contact lens technologies to expand clinical capabilities.

Associate Optometrist — Eyetique Corporation, Pittsburgh, PA
Jan 2011–Nov 2011

- Established medical optometric care within a multi-location, retail-based organization.
- Implemented advanced imaging technologies and standardized medical care guidelines and processes.
- Developed billing/coding education for physicians and staff to support compliant medical services growth.

Associate Optometrist — Ives Eyecare, Murrysville, PA
Aug 2010–Apr 2011

- Delivered primary medical eye care and supported practice growth initiatives.

Associate Optometrist — Duppsdt Vision Associates, Leechburg, PA

Jun 2010–Sep 2015

- Provided primary medical eye care and contributed to practice growth initiatives.
- Improved office flow and operational efficiency across clinic and optical functions.
- Supported adoption of new medical technologies and specialty contact lens fitting options.
- Built early expertise in corneal RGP fitting and adjustment techniques through direct mentorship.

Education

Doctor of Optometry (O.D.), New England College of Optometry — Boston, MA (2010)

Bachelor of Science (B.S.), Biology, Allegheny College — Meadville, PA (2006)

Leadership & Service

Medical Advisory Board Member — International Keratoconus Academy

Feb 2026–Present

- Promote ongoing professional education, research and scientific development in keratoconus and other forms of corneal ectasia.

Advisory Board Member — Epion Therapeutics

Jul 2024–Present

- Provide clinical expertise as the company advances Phase 3/4 trials toward launch of EpiSmart, a minimally invasive drug-device combination for keratoconus treatment.

Leader, Scleral Contact Lens Focus Group — AEG Vision

Apr 2024–Dec 2024

- Led a cross-company clinical forum to improve patient outcomes in scleral lens fitting across varying experience levels.
- Provided individualized mentoring for active case challenges and specialty clinic development.
- Coordinated quarterly meetings focused on best practices in patient care, office efficiencies, staff training, and billing for specialty lens services.

Member, Optometric Leadership & Advisory Council — AEG Vision

Feb 2023–Feb 2026

- Elected to a 12-member council representing 1,000+ doctors across 500+ practices to advance clinical care company-wide.
- Chair, Professional Development & Implementation Committee: designed and supported rollout of clinical advancement programs.
- Co-Chair, Ocular Surface Disease Committee: established best practices, authored educational content, and mentored clinicians building advanced OSD care.
- Member, Preferred Practice Patterns Committee: developed evidence-based protocols across multiple disease states.
- Member, Pilot Program Committee: evaluated, guided, and implemented new treatment, technology, and vendor-service initiatives.

Publications & Professional Writing

- Noble, N. (Oct 8, 2025). *GLP-1 Receptor Agonists and the Eye: Risks, Benefits and Patient Conversations*. Review of Optometric Business.
- Noble, N., & Hoscheit, A. M. (Dec 18, 2024). *Elevating Aesthetic and Dry Eye Care with the Right Practice Partner*. Review of Optometric Business.
- Noble, N. (May 1, 2024). *How I Made Medically Necessary Contact Lenses a Practice-Builder*. Review of Optometric Business.
- American Optometric Association. (Mar 18, 2024). *115 Years of Family Eye Care*. Member spotlight featuring Natalie Noble, O.D.
- Noble, N. (Dec 13, 2023). *Providing for ALL Your Patients' Winter Eyecare Needs with the Right Practice Partner*. Review of Optometric Business.

Clinical Protocols

- Noble, N. (Primary Author). *Ocular Surface Disease Clinical Reference Guide*. AEG Vision (2025). Comprehensive protocol covering pathophysiology, diagnosis, and treatment strategies to support evidence-based OSD management.

Clinical Reports

- American Optometric Association Evidence Based Optometry Committee. (Jun 6, 2025). *Glucagon-like Peptide-1 Receptor Agonists (GLP-1 RAs) and Ocular Health: Guidance for Optometric Practice*. Editor and Author: Natalie Noble, O.D.

Lectures & Continuing Education

- Noble, N. (COPE Accredited, Primary Author). *Mastering Ocular Surface Disease: A Comprehensive Guide to Diagnosis, Treatment, and Practice Management*. (1 hour).
- Noble, N. (COPE Accredited, Primary Author). *A Practical Approach to Treating Dry Eye in Your Practice*. (1 hour).

Professional Consulting

Clinical Expert — EyeBridge Consulting Associates

Provided consultation on ocular surface disease diagnostic and treatment strategies, with emphasis on implementing Intense Pulsed Light (IPL) services.

Media & Podcasts

- Noble, N. (Guest). (Feb 3, 2026). *GLP-1 and Diabetic Patients*. The OI Show, Episode 191 (Optometric Insights Media).
- Noble, N. (Guest). (Jul 24, 2024). *Managing Reimbursements and Building a Practice*. Specialty Lens Success Podcast, Episode 009 (Eaglet Eye).

Professional Affiliations

- American Optometric Association (AOA)
- Pennsylvania Optometric Association (POA)
- Western Pennsylvania Optometric Association (WPOS)
- North Carolina Optometric Association (NCOA)
- International Keratoconus Association (IKA)
- Scleral Lens Education Society (SLES)
- Gas Permeable Lens Institute (GPLI)

Certifications

- Cynosure Certification: Icon IPL and TempSure Radiofrequency
- EyePrintPRO Scleral Prosthetic Impression-Based Contact Lens Fitting
- MiSight Myopia Control Contact Lenses Fitting

Volunteer Experience

- **Evidence Based Optometry Committee**, American Optometric Association — Feb 2024–Present
Develop clinical practice guidelines to support evidence-based diagnosis and treatment for optometrists.
- **Westmoreland Symphony Orchestra Chamber Singers** — 2017–2019

References: Available upon request.